



**SSHA**  
STANLEY·STICK·HOCKEY·ASSOCIATION

# Annual General Meeting

## June 20, 2022





# What is SSHA About

Positive hockey culture. Balanced lifestyle.  
Proudly developing quality people on and  
off the ice.

Creating a lifelong love for sports in an  
inclusive hockey community where anyone  
can play.



# Agenda

- Welcome and Introduction
- 2021-2022 Season Review
- Financials
- 2022-2023 Corporate Structure
- Membership Statistics
- Areas of Focus for 2022-23
- Key Dates for 2022-23
- Vote, Questions, Adjournment



# 2021-22 Season Review

This past season was focused on returning to as normal a season as we could have within the pandemic.

- Season started September 25, 2021
- Held the Holiday Scramble tournament on November 27 & 28, 2021 after being unable to do this the year before. Our charity drive also yielded donations totaling \$4,350 and 961 pounds of food for the Children's Foundation Free to Grow Program and Guelph Food Bank.
- Paused season from December 18 through to January 30<sup>th</sup> due to Covid-19.
- Finished season March 27, 2022.
- On March 27<sup>th</sup>, after a one season covid pause, we were able to resume hosting our volunteer appreciation night.
- Worked on consolidating our IT infrastructure to simplify and save money.
  - Changed from Team Snap to the integrated RAMP Team App for team schedules and for health check screening
  - Moved our website to RAMP which gives us better control and speed on editing.
  - Shifted our Referee scheduling to a RAMP product



# Financials

- Prior to the 2020-2021 season we had finished with a net loss which was absorbed by a positive cash position (reserves). These reserves were largely depleted prior to the 2020-2021 season.
- Registration fees are set in January/February for the following season.
  - Makes absorbing unexpected costs more challenging but can also mean we end up in a positive cash position due to cancelled ice times, team parties, etc. The past two years we have issued rebates to our families due to budgetary items that could not be spent due to the pandemic.
- This year we returned with player gifts, but were unable to do player photos and team parties.
- Sponsorship exceeded our estimate.



# Financials

<b>Undaudited Income and Expenses</b>	
<b>Stanley Stick Hockey Association</b>	
<b>Ontario Corporation Number 0006-49202</b>	
<b>Year Ending May 31, 2022</b>	
<b>Income</b>	
Fundraising	\$ 2,291.31
Registration	\$ 191,797.50
Registration Refunds	-\$ 46,860.00
Sponsorship	\$ 10,125.00
Other	\$ 718.27
<b>Total Income</b>	<b>\$ 158,072.08</b>
<b>Expenses</b>	
Administration/IT	\$ 11,813.38
Donations	\$ 4,570.00
Equipment/Uniforms	\$ 20,383.93
Ice Rental	\$ 75,551.21
Insurance	\$ 7,820.28
Player Gifts	\$ 6,132.34
Professional Services	\$ 9,680.00
Referee/Volunteer	\$ 8,264.51
Other	\$ 5,603.30
<b>Total Expenses</b>	<b>\$ 149,818.95</b>
<b>Net Income</b>	<b>\$ 8,253.13</b>



# Board of Directors FY 2022

Position	Held By
President	Jack Turner
Corporate Secretary	Alan J Arneill
Board Chair	Martin Durocher
Director at Large	Kristy Arthur
Director at Large	Daniel Frias
Director at Large	Dan Lafontaine
Director at Large	Gino Polo

\* As expected, renominations of two existing members to occur



# Executive Team FY 2022

Position	Held By	Position	Held By
President	Jack Turner	Social Media Coordinator	Bryton Parfect
Vice President	David Pipe	Scheduler	Vacant
Treasurer	Lisa Matchett	Learn to Skate Convenor	Vacant
Past President	Alan J Arneill	U8 Convenor & Digital Services Coordinator	Steve Petryschuk
Registrar	Kevin Buis	U10 Convenor	Jeff Moisan
Referee In Chief	Marc Parfect	U12 Convenor	Tom Gibson
Equipment Manager	Tony Rowlandson	U14 Convenor	Vacant
Special Events Coordinator	Laura Turner	U18 Convenor	Stuart Beumer





# Executive Meetings

- Held at a minimum of once a month during the active season
  - Sometimes more frequently depending on needs
- Proposed items for the agenda must be submitted in writing to the President no later than one week prior to the meeting.
- Formal minutes are kept and distributed within one week of meeting.
- Most league business is handled via group discussion and if needed a vote during regular meetings. Occasionally time constraints or other circumstances prevent convening the entire group and then the Executive Committee (President, VP, Treasurer) will make the required decision.



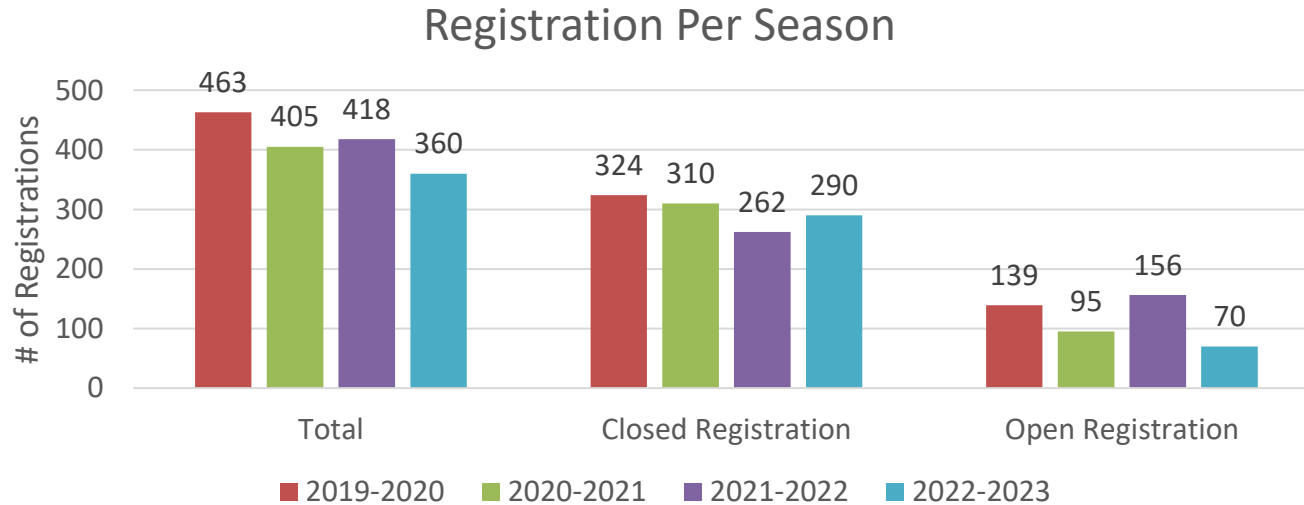
# Signing Officers

Cheques on behalf of Stanley Stick may be signed by any of the following two:

- Jack Turner
- David Pipe
- Lisa Matchett



# Membership Statistics



\*2022-2023 to June 12, 2022

- We are at 88% of registrations at the same point in time compared to the 2019-2020 season.
- Our younger divisions (LTS to U10) typically get between 30% to 50% of numbers from open registration
- Our older divisions (U12 to U18) typically get between 80% to 90% of numbers from closed registration
  - U18 currently has 53 registrations (about the same as 19/20 at 54 and 20/21)
- Closed registration for the 2022-2023 season had an increase of 28 (11%) registrations compared to previous season.
- We are seeing a higher rate of registrations during the “slow period” starting at the beginning of May to end of July.



# Areas of Focus 2022-23

- Increasing Learn-to-Skate program to two (2) sessions of approximately 40 each (increase of about 25 participants over 19/20 season), if supported by registration volumes.
- Restart goaltender professional coaching for U14 and U18 divisions. Likely some clinics for U12 and potentially U10.
- Increase engagement and excitement around Holiday Scramble both on the ice and off the ice with the charity drive and in arena atmosphere.
- Encourage and find more volunteers to help with the league including executive, coaching and referees.
- Continue marketing efforts to grow the league and promote SSHA.



# Key Dates

- We are continuing to plan for a full 2022-2023 hockey season, anticipating a start on September 24<sup>th</sup>, 2022
- A Coaches meeting will occur no later than 1 week before our first scheduled ice time. Expecting The week of September 7<sup>th</sup>, 2022.
- Expect our Holiday Scramble event to take place the weekend of December 3<sup>rd</sup> & 4<sup>th</sup>, 2022.

*The above is dependant on ice allocations from the City of Guelph.*



# Vote

- Motion to nominate Martin Durocher and Daniel Frias to the Stanley Stick Hockey Association Board of Directors for a term of three (3) years.

**THANK YOU!  
QUESTIONS?**



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